# Media

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* Media

## **Media**

[*Please go to this link*](https://www.flickr.com/photos/121501405@N05/) *to view our Flickr account, which features high-quality images from all of our Fresh Stop Markets and other initiatives.*

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| ***Press and Events*** **Friday November 24, 2017**  **New Roots veggies on the cover of the Community Foundation of Southern Indiana’s Annual Report,** [**“Growing Foundation.”**](http://cfsouthernindiana.com/2016-annual-report/)Thursday November 23, 2017  The Community Paper:  **Food justice NPO to use fresh funds for Fresh Stop Market expansion. Check it out** [**here.**](https://wfpl.org/louisville-nonprofit-hopes-expand-food-markets-help-grant/)**Tuesday October 31, 2017**  **New Roots Receives $100,000 Grant from the Humana Foundation. Check** [**out**](http://www.wave3.com/story/36729933/new-roots-receives-100000-grant-from-humana-foundation) **the broadcast from WAVE 3 News.**  **Tuesday October 31, 2017**  Grassroots organization working to end food deserts. Watch the broadcast **[here from WHAS 11 News.](http://www.whas11.com/news/local/grassroots-organization-working-to-end-food-deserts/487754004)**  **Tuesday October 31, 2017**  **Louisville Nonprofit Hopes to Expand Food Markets with Help from Grant. Check out article and broadcast from local NPR station WFPL [here.](https://wfpl.org/louisville-nonprofit-hopes-expand-food-markets-help-grant/)**  **Monday October 30,2017**  **Fresh Fruits and Vegetables Coming to “Food Desert” in Louisville. Check out WDRB’s Stephan Johnson’s reporting[here.](http://www.wdrb.com/story/36720503/fresh-fruits-and-vegetables-coming-to-food-desert-in-louisville)**  **Saturday August 4, 2017**  **WLKY TV: New Roots opens Fresh Stop Market in Jeffersonville**  **Check out the [video.](http://www.wlky.com/article/new-roots-open-fresh-stop-market-in-jeffersonville/11542229)**  Tuesday August 1, 2017  New Roots announces Harvest Council  Are you—or is someone you know— a young professional who is looking for an opportunity to share your skills and passion, engage more deeply with the community, and support a grassroots organization in achieving its strategic goals? New Roots Board of Directors is excited to announce the creation of the New Roots Harvest Council. And we need your help recruiting the founding members! [Click here for the full announcement.](https://docs.google.com/document/d/1zQgzKphV1vouHfYcO0CQjjD6CacLTY7jcDinlX4jUZo/edit)  [Picture](https://docs.google.com/document/d/1zQgzKphV1vouHfYcO0CQjjD6CacLTY7jcDinlX4jUZo/edit)  Monday July 31st, 2017  New Roots Fresh Stop Market model receives national recognition from the W.K. Kellogg Foundation and the Wallace Center at Winrock International for our hard work and commitment to creating equitable, healthy, thriving community-based food systems. Read the report, [*From the Ground Up.*](http://www.newroots.org/uploads/5/3/0/5/5305291/wkkf_food-scan_wallace_r401_all_pages.pdf)Monday, July 18th, 2017  New Roots Executive Director awarded prestigious OpEd Fellowship from the University of Pacific Food Studies Program. Read about it [here.](https://docs.google.com/document/d/1r8TSIm8Be_qddmr7Nios8efa5tvsx1UrNYPjCeEKEaM/edit)  Thursday, June 22, 2017  WDRB: Jeffersonville church offers fresh produce on income-based scale**.** Read about it **[here.](http://www.wdrb.com/story/35730399/jeffersonville-church-offers-fresh-produce-on-income-based-scale)**  **Thursday, June 22, 2017**  **WHAS: A pop-up market brings farm fresh food to lacking neighborhoods. Read about it [here.](http://www.whas11.com/entertainment/television/great-day-live/a-pop-up-market-brings-farm-fresh-food-to-lacking-neighborhoods/451275248)**  Wednesday, June 21, 2017  Courier-Journal: How can Louisville put an end to its food desert crisis? Read about it [here.](http://www.courier-journal.com/story/life/food/2017/06/20/what-take-solve-louisvilles-food-deserts-thats-loaded-question/408148001/)  Wednesday, June 21, 2017  WAVE3: Affordable fresh produce market opens in Jeffersonville. Read about it [here.](http://www.wave3.com/story/35720414/affordable-fresh-produce-market-opens-in-jeffersonville)  **Wednesday, May 17th, 2017**  **New Roots, Redeemer Lutheran Church and the Shawnee Fresh Stop Market leaders welcomes the community to the 6th Annual Strawberry Jamm Festival. Read about it** [**here**](https://insiderlouisville.com/lifestyle_culture/dining/preorder-your-berries-for-the-strawberry-jamm-festival-in-shawnee-on-thursday/)**.**  Wednesday, May 10th, 2017  **See awe-inspiring Strawberry Jamm Festival Commercial**[**here**](https://www.youtube.com/watch?v=r230kr648MQ)**.**  **Monday May 1st, 2017**  **IU Southeast Librarian and New Roots leaders Melanie Hughes wins IU’s Regional Grand Challenges $25,000 award to unite students to spread food justice. Read about it [here:](https://now.ius.edu/2017/05/iu-regional-grand-challenges-grant-awarded-to-iu-southeast-based-team-for-food-justice-project/)**  Friday April 28th, 2017  Congratulations to U of L graduating senior Kelsey Voit for earning 1st place for her undergraduate thesis at the University of Louisville on the subject of *Collective Liberation* in regards to food justice, utilizing New Roots, Louisville Grows and the Louisville Food Coop Movement as examples. Click [here](http://www.newroots.org/uploads/5/3/0/5/5305291/voit_sowing_collective_liberation_final%5B1%5D.pdf) to read her thesis.  Thursday, March 16th, 2017  The Courier-Journal asks the question: “Can entrepreneurial skills help solve social issues?” Find out the answer and why New Roots is being honored by the newspaper as one of six local social enterprises to support in Louisville.  Click [here](http://www.courier-journal.com/story/news/local/neighborhoods/2017/03/16/6-social-enterprises-support-louisville/99138144/) and [here](http://www.courier-journal.com/story/news/local/neighborhoods/2017/03/16/can-entrepreneurs-help-solve-social-issues-nonprofits-giving-shot/96687790/) to read the full story.  **Wednesday, March 8th, 2017**  New Roots leadership honored by the Courier-Journal on International Women’s Day.  “We’re very blessed at New Roots to be working toward something very positive,” said Moskowitz, who added that a majority of the organization’s leadership is African American women. “When we do show up, we’re doing things that move justice forward in our city, so we want to show up every time we can to work.” See the full article [here.](http://www.courier-journal.com/story/life/2017/03/07/women-you-dont-have-strike-heard-day-without-woman/98812328/)  **Sunday, March 5th, 2017**  New Roots Director Karyn Moskowitz and Chef leader Meghan Levins from [Monnik Beer Company](http://monnikbeer.com/) will be at the cookbook and digital media awards ceremony for the International Association of Culinary Professionals at the Louisville Palace to receive the “Richard Sax Food Action Grant” in the amount of $5,000 from The Culinary Trust. This grant is reserved for non-profits working on innovative, high impact programs focused on anti-hunger in the host city of the International Association of Culinary Professionals annual conference. The Culinary Trust wrote:  *“We believe that the New Roots is doing outstanding work and trust the money will give you a significant leg up for fundraising for the 2017 New Roots markets.”*  Get tickets to the Gala event [here.](https://kiosk.eztix.co/kiosk-optimised/353031)  **Saturday, February 18th, 2017**  WAVE3’s Andreina Centlivre did a very uplifting story on New Roots Fresh Stop Markets, our Shawnee Fresh Stop Market leader Ms. Patrice Malone, and our main farmer partner, Rootbound Farm. Check it out [here.](http://www.wave3.com/clip/13113984/neighbors-buy-in-to-pop-up-farmers-markets-to-combat-food-desert)**Thursday, February 16th, 2017**  The News and Tribune wrote a wonderful [article](http://www.newsandtribune.com/news/jeffersonville-to-get-a-fresh-stop-market/article_0037adc4-f4a1-11e6-af8a-af69bfca08ee.html) about our good work organizing with Wesley UMC in the Jeffersonville, Indiana Claysburgh Neighborhood.  **February 5th, 2017**  Congratulations to Lexington-based Fresh Stop Market leader and shareholder Heather Hyden on the completion of her Master’s Thesis for the University of Kentucky *: Cultivating a Culture of Food Justice—Impacts of Community Based Economies on Farmers and Neighborhood Leaders in the Case of Fresh Stop Markets in Kentucky.* [Click here](http://www.newroots.org/uploads/5/3/0/5/5305291/cultivating_a_culture_of_food_justice-_impacts_of_community_based__final_.pdf) to read this impressive example of much-needed Participatory Action Research, and how Fresh Stop Market leaders and farmers are changing the food system with innovation, courage and dignity.  **February 2015**  New Roots Founder and Executive Director Karyn Moskowitz featured as one of the Faces of Louisville. Click  [Here](https://styleblueprint.com/louisville/everyday/karyn-moskowitz-faces-louisville/)  **Thursday, November 5, 2015**  **Upcoming Speaking Engagements**  We are proud to announce Executive Director Karyn Moskowitz will be a featured speaker at two major upcoming community events–the [Jeffersontown Chamber of Commerce’s Thanksgiving luncheon](http://www.jtownchamber.com/events.aspx#id=1281&cid=129&wid=701) on November 10 and [Keneseth Israel’s Jewish Healing Service](https://gallery.mailchimp.com/3990431a43f67ec1c76edcd45/images/9c9b2b16-5b6d-45e1-b872-96e2ce8ff795.png) on November 15!**September 23, 2015**  New Roots one of ten food justice organizations invited to Michelle Obama’s office in the White House. Click [here](http://www.wlky.com/article/louisville-nonprofit-invited-to-white-house-1/3760868) and[here](http://www.wdrb.com/story/30174628/white-house-gets-advice-from-west-louisville-organization) for story.  **Tuesday, April 7, 2015**  **New Roots Receives National Recognition**  As a result of Karyn’s and Amber’s participation in the “Just Food?” conference at Harvard University the weekend of March 28, New Roots was chosen by the Oakland, CA based Union of Concerned Scientists (UCS) as one of six models in the country worthy of national recognition and possible scale up! On April 18, UCS Policy Associate Amelia Moore and five other food justice representatives from Memphis, Oakland and other cities, will visit Louisville.  **Monday, April 13, 2015**  **Youth Food Justice Summit**  In partnership with the Bellarmine University Food Advocacy Club, New Roots organized the first annual Youth Food Justice Summit. The Summit was a forum for local high school and college students to discuss the issues that plague our food system and the unique ways that youth can tackle these problems. The Summit was held on Monday, April 13, 2015.  **Friday, January 30, 2015**  **Smoketown Neighborhood Fresh Stop Market**  The bank account is open for the Smoketown Neighborhood Fresh Stop Market, so it is official! It feels good to have Smoketown leaders on board with a Fresh Stop Market almost 6 years after the ending of the Smoketown/Shelby Park Farmers’ Market. Mai Nguyen, YouthBuild, Bates and Bates CDC, VOA, ChooseWell, In This Life, Inc., River View Baptist, Ideas40203, and Kentucky State University Nutrition Kitchen are partnering with New Roots to make this Fresh Stop Market happen in 2015.  **Tuesday, December 31, 2014**  **Fundraising Goal Reached!**  With the incredible 3:1 match from Douglass Boulevard Christian Church, we raised $22,374 to train new leaders and establish new Fresh Stop Markets.  **Friday, December 20, 2014**  **Karyn receives Alden Fellowship**  New Roots Executive Director, Karyn Moskowitz, received an Alden Fellowship from [The Community Foundation of Louisville](https://www.facebook.com/cflouisville)! She will be spending her fellowship year on a Food First Food Sovereignty Tour of South Korea (nine days) and writing a book on Fresh Stop Markets.  **Saturday, December 13, 2014**  **Louisville Magazine Features New Roots**  New Roots is featured in [Louisville Magazine’s December “Philanthropy” issue](http://loumag.epubxp.com/i/421959) as a Novel Nonprofit, in great company with Restorative Justice, Louisville Story Project and others.  **Monday, December 1, 2014**  **Matching Campaign through Dec. 31**  Only ONE MORE MONTH to [donate](https://www.faithstreet.com/church/new-roots-inc-louisville-ky/giving) to New Roots’ matching campaign. From now until December 31, 2014, any tax-deductible donation you make will be generously matched one for three by the Douglass Boulevard Christian Church.  **Monday, November 24, 2014**  **Veggie Rx Pilot Classes Graduate**  Amazing end to our (2) 6-week pilots! Thank you to our investor, Humana Foundation; Chef Meghan Levins, Amber, Christina Moore, the beautiful children and their parents, Dr. Rebecca, Joseph, Myron, Dr. Emily, and all the other leaders who helped make this happen.  **Wednesday, November 12, 2014**  **New Roots wins $20,000 grant!**  New Roots won 2nd place at the entrepreneur showcase through Slow Money’s first [BEETCOIN Campaign](https://slowmoney.org/national-gathering/2014/beetcoin)! New Roots was one of 21 entrepreneurs who presented at the national Slow Money gathering in Louisville Nov. 10 – 12.  **Saturday, November 1, 2014**  **November 20 Thanksgiving Fresh Stop Market and Farmer Appreciation Potluck**  Order by Mon., Nov. 17 at noon. Please bring a homemade dish to share. Fresh-pressed apple cider will be served. Our farmers will share the highlights of the 2014 season and ask for your feedback for the upcoming 2015 season. Hosted by the Shawnee Neighborhood Fresh Stop at Redeemer Lutheran Church, 3640 River Park Drive.  **Thursday, October 30, 2014**  **Amanda Tu in Louisville Magazine**  Proud of Amanda Tu for being featured, in the November issue of Louisville Magazine, for her work with New Roots and proud of her for being just an all around incredible, amazing person!  **Sunday, October 5, 2014**  **Last Shawnee Neighborhood Fresh Stop Market**  Thursday, October 9 will be the last Fresh Stop Market of the 2014 season at Redeemer Lutheran Church, until the Farmer Appreciation/Potluck/Thanksgiving Fresh Stop Market on November 20. Deadline for ordering shares is today at 5 pm.  **Thursday, September25, 2014**  **New Roots Wins 2014 Pyramid Award!**  Blow the trumpet and sound the noisy cymbals! The Center for Nonprofit Excellence has announced that New Roots has earned the 2014 Pyramid Award for the **Art of Inclusion**.  <http://owl.li/BX2nU>  **Thursday, September 11, 2014**  **Mentors Needed for Veggie Rx**  We are looking for mentors for the Veggie Rx Families who are participating in the Fresh Stop Market and coming to Redeemer Lutheran Church every Monday night (until 11/16) from 5:30-7:30 to sharpen their cooking “from scratch” skills. Please call us at 509-6770 if you are interested.  **Wednesday, August 13, 2014**  **New Roots Veggie Rx Project**  Veggie Rx is a new and innovative program open to children, ages 6 – 13, and their caregivers. The first of 6 weekly sessions is scheduled to begin on Monday, August 25, 5:30 pm, at Redeemer Lutheran Church, in Shawnee. As of Sept. 11, participants are still being accepted. For more info about the FREE, fun activities that will be offered through Veggie Rx,, contact Amber Burns via e-mail: Ms.burns90@gmail.com, or by phone: 502-295-6609.  **Monday, July 21, 2014**  **C-J Front Page Article**  As part of her report on the recent decline in food stamp use, Courier-Journal reporter, Jere Downs, spotlighted a participant from a Fresh Stop Market in Shawnee.  <http://tinyurl.com/m3t7uye>  **Sunday, July 6, 2014**  **Leaders Training Leaders**  In a Courier-Journal opinion article by Middlebury Food Works fellow, Sophie Vaughan, she explains New Roots’ vision for starting the Fresh Stop Training Institute, or FSTI. Sophie makes a connection between Freedom Summer and New Roots’ urgent mission to empower those who want to claim their human right to healthy food.  **Wednesday, June 27, 2014**  **Photo Exhibit On Display**  Thanks to the hard work of the duPont Manual High School Photojournalism class and its teacher, Ms. Liz Palmer, the “Health Comes From Your Roots” photo exhibit is now on display at the Shawnee Christian Healthcare Center, 234 Amy St. The gallery features beautiful images from Fresh Stop Markets and food justice classes. The exhibit was generously funded by a youth grant from the Sodexo Foundation.  **Wednesday, June 4, 2014**  **Slow Food Bluegrass Promotes New Roots!**  Slow Food Bluegrass published an excellent article about New Roots in their Early Summer 2014 newsletter. Slow Food Bluegrass has provided volunteers for cooking demos at Food Justice Classes and at Fresh Stop Markets.  [Link to Slow Food Bluegrass newsletter](http://us2.campaign-archive1.com/?u=68e9a9a1fd513fc5277f192ad&id=ff720cb76f&e=de18f8580a)  **Saturday, May 31, 2014**  **Tour of Barbour’s Farm**  30 community leaders toured Barbour’s Farm on Saturday, May 31. How wonderful to see the source of our beautiful Fresh Stop Markets. Bus transportation was provided by Kentucky State University, (See Facebook page for photos.) | ***Videos*** This video highlights New Roots’ first annual Youth Food Justice Summit in partnership with Bellarmine University. The event was a forum for area high school, college, and graduate students to discuss the issues that plague the modern American food system and the unique ways that youth can address these problems (2015):  Executive Director Karyn Moskowitz speaks on a panel entitled “Bridging the Gap: How to Make Just Food Affordable for Farmers to Grow and Consumers to Buy” at Harvard University’s [Just Food? Forum](https://foodbetter.squarespace.com/food-justice-conference) (2015):  Executive Director Karyn Moskowitz presents about New Roots, Fresh Stops Markets, and the Fresh Stop Training Institute at the [Slow Money Urban Agriculture Showcase](https://slowmoney.org/) (2014):  Wellington Fresh Stop Market leaders Jennifer Hardy and Summer Gripp explain how New Roots and the Fresh Stop Projects have helped to change their lifestyles (2014):  New Roots held their third annual Strawberry Jamm Festival on Thursday, May 22, 2014 to kick off the Fresh Stop Market growing season (2014):  Executive Director Karyn Moskowitz appears on the KET program [Connections](https://www.ket.org/connections/) to discuss the history and significance of the Fresh Stop project (2013):  This nine-minute documentary highlights the work of New Roots through the eyes of its staff and community leaders (2012): |

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| **Monday, May 19, 2014**  **Strawberry Festivals May 20 & 22**  The Strawberry Jamm is the only festival of its kind in the city of Louisville. This will be the third annual festival in Shawnee (on 5/22) and the inaugural Shively Strawberry Festival (on 5/20). All kinds of strawberry dishes will be served, including chocolate-covered strawberries, gluten-free strawberry shortcake, strawberry salsa, and strawberry kale salad. (See Event Calendar for details.)  **Monday, March 31, 2014**  **Courier-Journal Opinion article**  **by Karyn Moskowitz**  New Roots is working to change Kentucky’s health ranking, currently #49 among the states. “We only need 500 individual donations to create a new Fresh Stop.”  <http://tiny.cc/oj5ldx>  **Monday, March 10, 2014**  **New Roots-Barbour Farms Partnership**  Excellent C-J article/video about New Roots farm partner, Barbour Farms! By supplying New Roots Fresh Stop Markets, Barbour Farms is offering a healthy alternative to the all-too-abundant, fast-food restaurants in Louisville food deserts. In turn, New Roots Fresh Stop subscribers are helping to save the Barbour family farm, located in a rural KY community founded by former slaves. Out of 77,000 farms in KY, only 437 are owned by African-Americans.  <http://cjky.it/N1GYq6>  **Tuesday, February 11, 2014**  **New Roots Partners with Local Chefs**  Michelle Arnold, of WHAS11 News, with Bill Lynch, chef at The Bristol, Hurstbourne; talk about New Roots new initiative to partner with local chefs and offer cooking classes to Fresh Stop Market families.  <http://www.whas11.com/news/New-Roots-Helping-locals-get-fresh-food-244937991.html>  **Friday, January 31, 2014**  **New Roots on WDRB**  Mark Hoosier and Chris Chase appeared on WDRB.  [www.wdrb.com/story/24305406/new-roots-produce-demonstrates-vegetable-stir-fry](http://www.wdrb.com/story/24305406/new-roots-produce-demonstrates-vegetable-stir-fry)  **Wednesday, November 27, 2013**  **New Roots on the Evening News**  Word about New Roots Fresh Stop Markets continues to spread! Karyn appeared on WDRB evening news, informing listeners of the work of New Roots.  [www.wdrb.com/story](http://www.wdrb.com/story/24086543/non-profit-works-for-a-healthier-diet)**Monday, November 21, 2013**  **3rd Annual Thanksgiving Fresh Stop Market & Farmer Appreciation Potluck on 11/21**  Wellington & Shawnee Fresh Stop Markets shared a potluck meal together at Redeemer Lutheran Church, in Shawnee, on Thursday, 11/21. There was a full house for this event!  **Monday, November 21, 2013**  **3rd Annual Thanksgiving Fresh Stop Market & Farmer Appreciation Potluck on 11/21**  Wellington & Shawnee Fresh Stop Markets shared a potluck meal together at Redeemer Lutheran Church, in Shawnee, on Thursday, 11/21. There was a full house for this event!  **Monday, November 11, 2013**  **WFPL encourages votes for New Roots!**  WFPL’s Erica Peterson spoke with Karyn Moskowitz about New Roots competing in the TEDxManhattan Challenge. The info from the interview aired on WFPL local news and appeared on the website with a voting link to the TEDx online poll.  **Saturday, November 9, 2013**  **LEO Magazine roots for New Roots**  LEO Weekly Magazine encouraged citizens of “District 502” to vote for New Roots to be the winning non-profit in the TEDx Manhattan Challenge. The prize will be the opportunity for Karyn Moskowitz to speak at the prestigious TEDxManhattan 2014 on March 1.  <http://fatlip.leoweekly.com/2013/11/08/food-justice-nonprofit-new-roots-invited-to-speak-at-tedxmanhattan-event-kind-of/>  **Sunday, September 29, 2013**  **Bingham Fellows & Wellington Fresh Stop Markets**  Bingham Fellows Leadership Louisville 2013, worked with the Wellington Fresh Stop Market to develop a smart food culture at Wellington Elementary School, located in a diverse part of Shively (in Southwest Louisville).  <http://www.youtube.com/watch?v=74CAoO8uxyg>  **Saturday, September 21, 2013**  **La Vida Local (Crescent Hill Radio) Interviews Nathaniel Spencer!**  Nathaniel Spencer, founder of the Shawnee Fresh Stop Market, talks about the food oasis in Louisville’s west end. Begin listening to the interview at minute 5:00.  <https://soundcloud.com/crescenthillradio/la-vida-local-09-21-13>  **Saturday, September 14, 2013**  **Work of Bingham Fellows Benefits New Roots & Food Literacy Project**  The 2013 Bingham Fellows raised funds and created a replicable model for developing a smart food culture in Louisville food deserts.  <http://insiderlouisville.com/news/2013/09/14/bingham-fellows-food-culture/>  **Saturday, September 14, 2013**  **Sept./Oct 2013 *Edible Louisville***  *Edible Louisville* magazine shared food stories from families and individuals who participate in New Roots Fresh Stop Markets.  [/uploads/5/3/0/5/5305291/elou\_septoct13\_ending11.pdf](http://www.newroots.org/uploads/5/3/0/5/5305291/elou_septoct13_ending11.pdf)  **Friday, August 30, 2013**  ***Kentucky One Health* Article**  New Roots cut through the red tape and legal mumbo jumbo to spread the word about a congressional grant that provides a free iPhone and SNAP app to farmers who sell directly to consumers who participate in the Supplemental Nutrition Assistance (SNAP) program. New Roots uses the new technology to process payments from Fresh Stop subscribers with SNAP benefits (food stamps).  <http://kentuckyoneemployees.org/News-Article/ID/2021/Sts-Mary-Elizabeth-Farmers-Market-Expanding-Access-to-Fresh-Produce>  **Thursday, August 29, 2013**  **WFPL Radio Interview**  New Roots Director, Karyn Moskowitz, was interviewed for WFPL’s series on Urban Agriculture!<http://wfpl.org/post/could-local-food-and-urban-agriculture-shrink-food-deserts>  **Sunday, July 7, 2013**  **Program Link to KET “Connections”**  Listen to Karyn Moskowitz explain the ever-expanding work of New Roots in promoting health, cultivating connections to local farmers and building strong communities that overcome racial, cultural and socioeconomic divisions.  [www.ket.org/connections/program.fwx?programid=CWRS0838](http://www.ket.org/connections/program.fwx?programid=CWRS0838)  **Wednesday, July 3, 2013**  **New Roots on KET “Connections”**  Check out the 3-minute Youtube commercial about the upcoming Renee Shaw show on food security. The 3rd and final show airs Thursday, July 11 at 7:30 a.m. on KET2.  <https://www.youtube.com/watch?v=6A7TDpXGtRA>  **Monday, July 1, 2013**  **Cost of Diet-Related Illnesses**  New Roots’ intern, Amanda Tu, a rising Sophomore at Manual High School in Louisville, recently completed research on the cost of diet-related illnesses….  [/uploads/5/3/0/5/5305291/dietary\_stats.pdf](http://www.newroots.org/uploads/5/3/0/5/5305291/dietary_stats.pdf)  **Wednesday, June 5, 2013**  **LEO writes about New Roots**  Great article by April Corbin about a just food food system in Louisville.  <http://leoweekly.com/news/spreading-roots>  **Wednesday, June 5, 2013**  **C-J article, Shawnee Strawberry Festival**  An excellent article and video about the Shawnee Strawberry Festival appeared in the West End Neighborhoods section of the Courier-Journal!  <http://owl.li/lOprG>  **Monday, June 3, 2013**  **EBT Wireless Technology at Wellington**  The Wellington Fresh Stop is the very first market in Kentucky to receive the new wireless EBT technology via a grant from Congress for expansion of SNAP Benefits!  **Friday, May 24, 2013**  **Shawnee Strawberry Festival**  $3,000 collected from 150 families given to a small family farm for one fruit, the Strawberry! With ~25 more families buying extras and ~15 families having to leave empty handed, the Shawnee Strawberry Festival on May 23 was a huge success!!!  **Friday, November 16, 2012**  **New Roots on TV!**  We are proud to share a video featuring New Roots Executive director Karyn Moskowitz and Shawnee Fresh Stop Market leader Nathaniel Spencer from KET’s Health Three60 program. Moskowitz and Spencer join in a panel discussion sharing their stories of community organizing, the New Roots philosophy for food justice, and the Fresh Stop Market model.[Click Here](http://www.ket.org/cgi-bin/cheetah/watch_video.pl?nola=KHTHR_000203&altdir=&template=) to watch as KET takes you on a tour of the Shawnee Fresh Stop Market. |  |